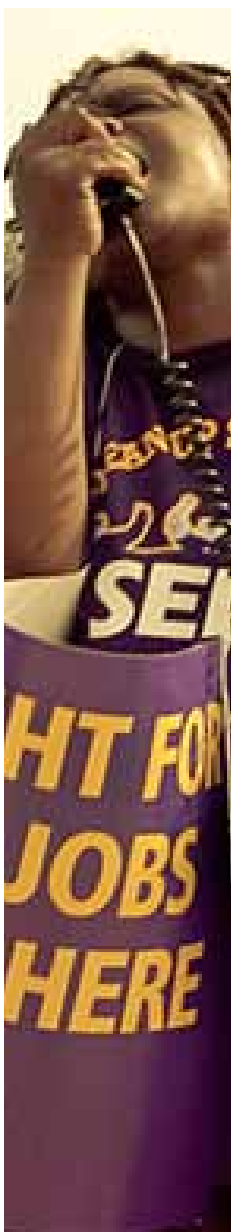


# SEIU 2010 ANNUAL REPORT



"IT'S TIME TO STAND UP AND INSIST  
ON THE COMMON GOOD FOR ALL WORKING  
FAMILIES IN THIS COUNTRY."

## Foreword by

SEIU President Mary Kay Henry

Since my election in May 2010, I have had the honor of joining the celebration of inspiring victories that have moved us forward, even in these toughest of times for working families. I am grateful for the legacy of leadership provided by Andy Stern and Anna Burger, who worked so hard to build a strong and powerful voice for SEIU members. And I am grateful for the guidance, faith and optimism that I encounter in every corner of our union.

We've accomplished so much this year. From our work at the forefront of the struggle for historic legislation that brought healthcare within reach of 32 million more Americans, to our commitment to restoring and strengthening relationships with labor and community partners, we have made tremendous strides. Once again, we proved that we can unite to turn out our communities at the polls, to stand as "One Nation Working Together," and to help thousands more workers have a voice.

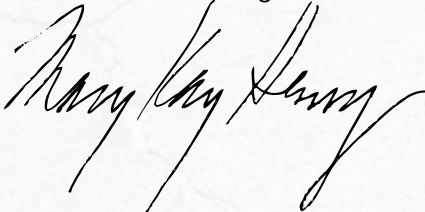
We've shown that billions of dollars in profits pale in comparison to the collective heart of the 2.2 million nurses, janitors, home care aides, bus drivers and other members of our union who hold firm the belief that hard work must be rewarded with good jobs with decent wages and benefits—and respect.

Yet, despite all of our efforts, times remain tough for most of our nation. One in six Americans is out of work. Every minute, two more families face foreclosure. Every 20 seconds, another American files for bankruptcy. And tonight, nearly one in four kids will go to bed hungry.

We are at a critical moment. The middle class continues to shrink while the gap between the wealthy and the rest of us continues to grow. Unless we unite as never before, American workers will lose their most dependable and powerful vehicle for change—a strong labor movement.

We need to come together around a plan to confront the crisis facing workers, to be the solution, and to take on the corporate interests and the politicians who want abundance for themselves, and scarcity for the rest of us. We must do things we've never tried before, move past our comfort zone, and inspire working people across the country to demand fairness. Above all, we need to step up and play the unique role that SEIU can play in building a broad movement for the positive change our country needs.

I'm confident we are up to the task. Over the years, we've proven time and time again that we are willing to stand up and insist on the common good for all working families. It's that time again.







## A message from

SEIU Secretary-Treasurer Eliseo Medina

Working families entered this decade in crisis. Mothers and fathers are having a harder time putting food on the table, holding on to their homes, and sending their children to college. Corporations are thriving, yet the economy is broken for working people.

I am proud of our union's work in 2010 to change that harsh reality and to steer this country in the right direction. We united to battle anti-immigrant laws in Arizona and other states, built coalitions with our progressive partners and mended fences to strengthen our movement. We took stock of our finances to ensure our members' hard-earned dollars are spent wisely and with integrity.

On a personal level, I was humbled when I was elected secretary-treasurer of this great union. I never would have imagined that an immigrant farmworker would be given this incredible honor to stand alongside President Mary Kay Henry, one of our nation's greatest leaders, to help lead one of the most diverse and dynamic unions in the world.

There's an old song that says freedom doesn't come like a bird on the wing, or fall like a summer rain. It's a hard-won thing that each generation has to fight to win again. We have a lot to fight for in 2011. We must fix this economy by winning the same rights for all workers through comprehensive immigration reform and by rebuilding the middle class and ensuring that everyone who needs a good job can find one.

In the coming year, we must also touch each and every person to reaffirm the vital role the labor movement plays in their lives. We built the middle class, and now we need to save it.

It won't be easy, but if anyone is up to the task, it's the members of SEIU. It's our turn now.



"FREEDOM DOESN'T COME LIKE A BIRD ON THE WING... IT'S A HARD-WON THING THAT EACH GENERATION HAS TO FIGHT TO WIN AGAIN."



"WE STOOD UP FOR OUR BELIEF THAT NO ONE SHOULD GO BROKE BECAUSE THEY GET SICK, OR DIE BECAUSE THEY LACK HEALTH COVERAGE."

— Athena Jones, Local 5, Virginia

## At the Forefront of Historic Healthcare Reform

SEIU members, leaders and staff across the United States united to mobilize our communities, raise our voices and demand that politicians enact historic, sweeping reforms to make healthcare more affordable and accessible to every American.

Working in coalition with Health Care for America Now, Families USA and a wide range of other organizations, we overcame a massive, well-financed opposition campaign of blatant scare tactics and rampant misinformation.

Athena Jones, a home healthcare worker who could not afford coverage herself, was one of our courageous member lobbyists who took her story to legislators and leading policymakers to put a human face on the need for accessible, affordable quality healthcare for all. "It wasn't just my story—it was millions of people's story," said Jones, a member of SEIU Local 5 in Virginia.

Signed by President Barack Obama in March 2010, *The Patient Protection and Affordable Care Act* is a tremendous step toward accessibility and affordable coverage. It will help more than 32 million Americans afford healthcare, including 15 million children.

Heading into 2011, our challenge is to fend off attempts to reverse the progress our nation has made ensuring that we all have access to quality, affordable healthcare coverage.

## Fighting for the Equality of All Workers

As a union founded by immigrant workers, SEIU continued in 2010 to fight for comprehensive reform to build a 21st century economy by fixing our nation's broken immigration system. Our union came together more than ever before by leading field actions, making phone calls and visits to Congress, and organizing Get Out the Vote canvasses of immigrant voters.

When Arizona lawmakers passed anti-immigrant law SB 1070, SEIU members participated in the national boycott against the state to draw attention to the deeply flawed legislation and similar versions around the country. We also joined other social justice organizations in a lawsuit challenging the law. A district court has now enjoined implementation of most of the law, although that decision has been appealed by the state.

Nationwide, SEIU members joined in more than 50 marches and other demonstrations across the country with labor and diverse immigrant rights activists. One highlight came in March, when nearly 200,000 activists rallied in Washington, D.C., to call on Congress to pass comprehensive immigration reform. Among them were 8,000 SEIU members, including Julio Avila, a janitor in Anaheim, Calif., who said reform would help immigrant workers improve their education and get better jobs. "The paths have been closed for legalization ... the situation keeps getting more difficult for working families." SEIU members also led two aggressive pushes for the DREAM Act, which would give high-achieving immigrant-born students a path to legal citizenship. When the bill failed at the hands of Senate Republicans, SEIU members vowed to make sure the vote would be remembered when those senators—many of whom were from states with large immigrant populations—seek re-election.



## Revitalizing the Labor Movement

With working families facing the greatest economic crisis since the Great Depression and more than 15 million people out of work, the progressive movement needs unity of purpose more than ever.

SEIU's top officers took action in 2010 to reach out to leaders of other unions and to other progressive allies to discuss ways to best focus resources and energy on winning for all working families. A major step came in July, when SEIU, Workers United and UNITE HERE reached a settlement ending a dispute over jurisdiction and other issues. "We cannot spend our time fighting one another over workers who are already represented when there are far too many people who want and need a voice on the job," SEIU President Mary Kay Henry said.

In the meantime, with the number of workers in private-sector unions shrinking, SEIU and its sister unions in the Change to Win federation continued to reach out to community allies and global partners in the fight to create an economy that works for everyone.

SEIU Executive Vice President Tom Woodruff, who oversees our union's organizing program, said stepped-up efforts by Change to Win partners include breakthrough campaigns by the United Food and Commercial Workers and a Teamsters organizing program that has gone from adding 10,000 new members a year to 25,000 and more.

## One Nation Working Together

Four hundred progressive groups—including SEIU, other labor unions, civil rights advocates, human rights activists, the faith community and environmental organizations—came together in 2010 under the banner of "One Nation Working Together" to create a unified voice for working families' issues for the Nov. 2 elections and beyond.

Nearly 200,000 people—including SEIU members from 23 states—turned out at the massive "One Nation" march Oct. 2 on the National Mall in Washington, D.C., to build power, starting with turning out voters on Election Day.

SEIU Executive Vice President Gerry Hudson, who leads our union's work in government relations and politics, said the diverse turnout for the march—which brought together Asians, Latinos, African Americans and whites—showed that workers are rejecting divisive politics and want to build a unified progressive movement that gives voice to workers' issues.

Luz Villafana, a retired city worker from San Diego, said at the march, "We have to demand that Congress represents us, not the corporations."

More than just one day, the One Nation Working Together coalition will continue to engage communities to demand real investments in jobs, comprehensive immigration reform and every child's right to a solid education.

"It's a chance to demand the change we voted for in 2008," said 1199 SEIU United Healthcare Workers East President George Gresham, who was central in creating the coalition and organizing the event. "While some want to divide us and take us back, we are determined to move forward with new investments in our people."

## Stepping Up Our Political Action

Though it was a tough election year for working families, the SEIU political action program, led by Executive Vice President Gerry Hudson, rallied to make a difference in several important 2010 races that will have a significant impact on the direction of the nation.

By knocking on doors, reaching out to our communities and getting out the vote, we helped turn the tide in critical U.S. Senate races in California, Colorado, Connecticut, Washington and Nevada, and in governor's races in nine states. Our hard work also helped defeat ballot measures in several states that would have cut crucial funding for education, healthcare and other public services.





Member volunteers put more than 21,000 hours into voter turnout, combining to make 2 million phone calls, door knocks and worksite visits. More than 5,000 new members signed up to make voluntary contributions to the union's political fund, boosting our resources for GOTV efforts.

SEIU member candidates in 10 states campaigned their way to victory in races ranging from school board to state representative. The group included 10 Democrats, nine Republicans, a member of Minnesota's Democratic Farm Labor Party and six candidates who ran for nonpartisan office.

We stepped up our efforts to motivate the Latino community to exercise its political power by registering and committing to vote. Activities included a four-day bus tour in California, where SEIU locals joined with members of other labor, faith and community organizations to organize rallies and voter registration drives under the banner of ¡Por Nuestras Familias—Todos a Votar! (For Our Families: Everyone Go Vote!). These activities helped elect Jerry Brown governor of California and re-elect Barbara Boxer to the U.S. Senate. Similar efforts helped re-elect U.S. Senators Harry Reid in Nevada and Michael Bennett in Colorado.

Twenty-seven candidates—ranging from local and statewide candidates to those running for national office—participated in SEIU's "Walk A Day in My Shoes" program. The time they spent with SEIU home caregivers, school employees, and other members gave them a firsthand look at the realities of working and raising a family in today's tough economy.

## Uniting for an Even Stronger Future in California

Members of the Service Employees International Union–United Healthcare Workers West (SEIU–UHW) at Kaiser Permanente hospitals and clinics across California voted overwhelmingly in October to remain in their union. They were under intense pressure to switch their membership to a rival union, but cast their vote for unity with SEIU–UHW, which has represented caregivers at Kaiser Permanente in California—now numbering 43,000—for more than 65 years.

While celebrating the victory, SEIU–UHW leaders and members immediately turned their sights to the future. "Now we can look forward to building a stronger union that can fight for all healthcare workers," said SEIU Executive Vice President and UHW Trustee Dave Regan. "SEIU–UHW is the union we've built at Kaiser over the last 65 years and we're uniting as never before to keep it that way," said Jon Duff, a lead respiratory therapist at Kaiser Vallejo, who was one of thousands of member-organizers who worked on the statewide campaign.

A standard-setting contract that SEIU–UHW Kaiser members won in May 2010 guarantees 9 percent wage increases over three years, family healthcare with no cost increases, and job security protections not found anywhere else in the industry.

## Our Union, Our Work

**Our Divisions:** Thousands more workers in the industries where our members work—Healthcare, Public Services and Property Services—united with SEIU in 2010. Hospital and home care workers in six states united with SEIU local unions—including 5,000 workers at HCA facilities in Nevada, Texas, Missouri, Kansas and Florida, and 5,500 home care workers in Wisconsin.

The Public Division united 7,400 workers, and launched the "Supporting People, Supporting Communities" human services campaign and the "Raising Kids, Raising Communities" child care campaign.

The Property Services Division's "Stand for Security" campaign, meanwhile, won a significant agreement with Andrews International, the seventh-largest security firm in the United States, and launched an ambitious campaign against Sweden-based Securitas, the second-largest security firm in the world.

***For more information on 2010 highlights of SEIU's industry division work, go to [www.seiu.org](http://www.seiu.org).***



"I'M MOST PROUD OF THE FACT THAT I GOT THREE NEW PEOPLE INVOLVED—CAREGIVERS WHO HAVE NEVER BEEN INVOLVED IN POLITICS BEFORE."

— David Lindberg, Local 775NW, Everett, Wash.

**South/Southwest:** Under the leadership of Executive Vice President Mitch Ackerman, SEIU locals in the South and Southwest continued to grow and stabilize in 2010, despite incredibly challenging "right-to-work" laws and the attack on public employees. From Virginia to Nevada, scrappy and smart local leaders and members found ways to organize and win for workers. The region also welcomed thousands of HCA workers in Florida and Texas.

**Workers United:** Three hundred members of Workers United, SEIU at the Hugo Boss apparel manufacturing facility in Ohio scored a huge victory in April, when they settled a lengthy dispute that canceled the company's plans to close the plant and saved good jobs in Ohio. "The tremendous efforts of the workers, as well as the efforts of many elected and community allies, led to this victory," said SEIU Executive Vice President Bruce Raynor, who leads the work of the 80,000-member affiliate of SEIU.

**Puerto Rico:** Locals SPT 1996 and UGT, Local 1199 continued to lead the fight to reverse Republican Gov. Luis Fortuno's massive 2009 layoffs that have disrupted public services and left the commonwealth at risk of losing federal funds for lack of compliance with grant requirements. In December, a legal appeal on behalf of the families of 28,000 laid-off workers was conducted in Boston, with Local SPT 1996 a lead plaintiff in the case.

**Canada:** SEIU Local 1 Canada continued uniting home care workers and won wage increases for tens of thousands of SEIU members working in hospitals and long term care. Local 2 Canada added 1,100 new members in 2010. A major victory was helping 150 cleaners in the anti-union province of Alberta, giving SEIU a presence in that province for the first time in 70 years. SEIU WEST Canada took action to challenge the constitutionality of two laws which would make it more difficult to organize workers into unions—a legal battle whose outcome could have a wide impact. In Montreal, members of Local 800's Building Services Division ratified a new agreement that raised wages, improved their pension plan and limits subcontracting of their work. In Quebec, members of Local 800 and a separate union, Workers United Quebec, continued working toward an agreement that calls for a merger of the two organizations in 2011 and will create a new union force of 20,000 members.

In December, Daniel Boyer, president of SEIU Local 298 (the syndicat des employées et employées de service) was elected secretary-general of the Quebec Federation of Labor (QFL). The federation has more than 500,000 members, representing nearly half of the province's unionized workers.

**Global Partnerships:** SEIU's Global Organizing program played a vital role in 2010 in campaigns and continued to develop our union's close ties with labor partners around the world. Through our global program, Sodexo and Securitas workers from the United States traveled to France to meet with shareholders of the French-owned Sodexo, and to Sweden to visit their Securitas counterparts. In Mexico, where workers kicked off a campaign to raise standards for janitors, SEIU built a strong relationship with the Telephone Workers Union, one of the most important independent trade unions in Mexico. In the fall, SEIU welcomed organizers from the Australian Council of Trade Unions, who spent a month working with SEIU local unions on organizing campaigns.



Mary Kay Henry  
International President

Eliseo Medina  
International Secretary-Treasurer

Mitch Ackerman  
Executive Vice President

Gerry Hudson  
Executive Vice President

Bruce Raynor  
Executive Vice President

Dave Regan  
Executive Vice President

Tom Woodruff  
Executive Vice President

*The 2.2 million members of SEIU thank former President Andy Stern and former Secretary-Treasurer Anna Burger for their decades of leadership and commitment to improving the lives of working people everywhere.*



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