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March 31, 2008

Andrew Stern
President
SEIU
1800 Massachusetts Ave
Washington DC

Re: Inappropriate Phone Survey of UHW Members

Dear President Stern,

We have confirmation that SEIU has contracted with McGuire Research Services to conduct a telephone survey of UHW members. **This survey was not authorized by our local union nor did we have any knowledge of the survey until notified by our members.** We are writing to protest this survey and ask that you immediately stop the survey from continuing.

We have attached the 29 questions that are being asked of our members by McGuire Research Services. Some of the questions include:

Question #3: Do you feel very favorable, favorable, unfavorable, or very unfavorable about the following organizations:

- United Healthcare Workers West
- California Nurses Association
- United Long Term Care Workers Local 6434
- SEIU Local 121RN
- SEIU

Question #4: When you think about union dues and what your union does do you feel that you are:

- Definitely getting your money's worth
- Probably getting your money's worth
- Probably not getting your money's worth
- Definitely getting your money's worth

Question #5: Would you say you approve or disapprove of the overall job you union is doing representing workers like yourself?

Question #17: In the coming months before the SEIU convention in the end of May you may hear about a disagreement between one local union and all the other local unions in SEIU.

Some accuse UHW of spending money on providing misleading information on a fake ballot to workers when there are contracts covering thousands of workers that are up for renegotiation. Some people say UHW should focus on negotiating those contracts rather than on providing a misleading ballot to workers. Would you say that this is a very convincing, somewhat convincing, not convincing argument (against your local union).

Question #18: Some people say that instead of providing misleading information on a fake ballot or disrupting bargaining with nursing home employers UHW should focus on representation and service when members need it on the job. Would you say that this is a very convincing, somewhat convincing, not convincing argument (against your local union).

It is clear to us that these questions are designed to prepare a public relations assault on UHW and to inform your messaging for internal communications to create conflict, division and anti-union sentiment among UHW members.

Please provide our local with the following information about the survey:

1. Raw data results of the survey.
2. The name of the public opinion research firm hired to design and interpret the survey administered by McGuire Research Services and the proposal to that firm to develop the survey tool.

In addition, we are requesting answers to the following questions about the survey:

1. Which elected body within SEIU authorized this survey of UHW membership?
2. What other local union membership has SEIU surveyed without approval from the affected local union?
3. What is the cost of conducting this survey?
4. What was the intention of the International Union in conducting the survey if not to create division within the local membership?

In Unity,



Sal Rosselli, President
United Healthcare Workers - West

Cc: SEIU IEB
SEIU UHW Executive Board

SEIU International Unauthorized Phone Survey of UHW Members: Questionnaire
Conducted March 2008.

The following are questions asked by McGuire Research Services. The caller said he was calling as part of a research study conducted on behalf of SEIU.

1. Are you employed full time or part time?
2. Which of the following best describes you?
 - Registered Nurse
 - Homecare
 - Work in hospital but not RN
 - Other
3. Do you feel very favorable, favorable, unfavorable, or very unfavorable about the following organizations (read and asked for answer for each organization listed below)
 - United Healthcare Workers West
 - California Nurses Association
 - United Long Term Care Workers Local 6434
 - SEIU Local 121RN
 - SEIU
4. When you think about union dues and what your union does do you feel that you are:
 - Definitely getting your money's worth
 - Probably Getting your money's worth
 - Probably not getting your money's worth
 - Definitely getting your money's worth
5. Would you say you approve or disapprove of the overall job your union is doing representing workers like yourself?
6. Would you say you approve or disapprove of the overall job your national union is doing representing workers like yourself?
7. I am going to read a list of words or phrases that people use to describe organizations, tell me if they describe your local union very well, pretty well, not well at all:
 - Negotiating good wages and working conditions
 - Protecting job security
 - Developing new strategies to help workers get ahead
 - Strengthening existing members by uniting more workers like you into your local union
 - Involving members and increasing participation
 - Negotiating good health benefits
 - Informing and communicating with membership
 - Has the right priorities

- Respecting the will of the membership
- Not afraid to take on management and big corporations
- Fighting efforts to contract out work to private companies
- Working to enhance professionalism of the members
- Tries to get more respect for healthcare workers
- Responsive to members
- Uniting all workers to give them a stronger voice
- Fighting for national healthcare reform
- Out of touch with the rank and file members
- Too close to corporate CEO's and management
- Undemocratic
- Is centralizing power at the expense of members
- Too focused on political and petty power politics
- Spends too much time creating conflicts with management

8. I am going to read some suggestions people have made to change the SEIU constitution and mission. Please tell me if you feel that these suggestions are very important, somewhat important, or not important at all.

- Involve current members in helping non union workers unite.
- Increase responsiveness through creating member resource centers to operate 24 hours a day to provide prompt and professional service in your own language.
- Increase membership engagement so that 10% of members play a leadership role and a majority of members are involved in the Union.
- Free local unions from administrative tasks like accounting that can be pooled so that members can focus on organizing and community involvement and other important work.
- Put even more emphasis on holding politicians accountable to the promises they make rather than just electing pro worker candidates to office.
- Work to build a permanent pro worker majority through alliances with organizations that share our values.
- Increase member participation in political work (phone banking etc).
- Unite 1 Million healthcare workers to create the nations largest healthcare Union.
- Strengthen voice on political issues and to reform the healthcare system and provide quality affordable healthcare to every man, woman, and child in America.

9. Do you agree or disagree with the following statement: California hospital workers in your union would be stronger in a union of just hospital workers and not other workers like nursing home and long term care workers so that the local union can focus on winning good hospital contracts and uniting 100,000 non union hospital workers.

10. Which phrase best describes the relationship between your local union and the national union:

- Positive, working together towards common goals
- Mostly Positive, a few disagreements here and there
- Somewhat Negative, with agreement on some issues
- Negative, open conflict on key issues
- Not to sure

11. Are there any particular conflicts or disagreements that you have heard of? Can you elaborate?

12. How have you heard about this disagreement?

13. Is the conflict you heard about mostly caused by the local or the national union?

14. Which statements best describes the disagreements:

- The disagreements are important to me and my job
- The disagreements are important only to union officials and don't affect me
- Not sure

15. Which of the following statements do you agree with:

"In a time when most workers do not have a Union, SEIU has won ground breaking contracts with wage increases,training advancement and has united 1 million members"

Or

"SEIU has sacrificed the wages and benefits of current members for increased dues and increased membership numbers. SEIU has centralized power and should change its course to provide a greater voice for members and be more democratic and move focus away from organizing and onto winning the best contracts."

16. Do you feel strongly or not strongly (about the statement you selected)?

17. In the coming months before the SEIU convention in the end of May you may hear about a disagreement between one local union and all the other local unions in SEIU.

Some accuse UHW of spending money on providing misleading information on a fake ballot to workers when there are contracts covering thousands of workers that are up for renegotiation. Some people say UHW should focus on negotiating those contracts rather than on providing a misleading ballot to workers. Would you say that this is a very convincing, somewhat convincing, not convincing argument (against your local union).

18. Some people say that instead of providing misleading information on a fake ballot or disrupting bargaining with nursing home employers UHW should focus on representation and service when members need it on the job. Would you say that this is a very convincing, somewhat convincing, not convincing argument (against your local union).

19. Some people say the National SEIU sacrifices wages and benefits of members for an overzealous focus on organizing and should focus on contracts. Would you say that this is a very convincing, somewhat convincing, not convincing argument?

20. How would you describe the level of information that you receive from your local union – very much information, some information, not much information.

21. Is the information that you receive very useful, somewhat useful, or not useful?

22. I am going to read a list of ways that you may have heard from your local union in the last 6 months. Please tell me if you have or have not heard from your local union in each of these ways:

- Talking to coworkers at your worksite
- Talking to Union staff members at your worksite
- A phone call at home from a union member
- A phone call at home from a union staff person
- A prerecorded phone message
- Newsletter or leaflet mailed to your home
- A visit at home
- Attending a union meeting
- An Email sent to you
- Visiting the Union's website
- An invitation to a social or community activity

23. Is there any other way that you have heard from your local union in the last 6 months?

24. What year were you born?

25. How much do you participate in Union activity?

- Very often
- Somewhat often
- Not often

26. Are you a union steward?

27. Do you consider yourself Hispanic, Mexican, or of Central American origin?

28. Can you tell me your race?

29. Can I confirm that I am talking to _____ (read my first name)